

## **Three Days Entrepreneurship Awareness Camp organized by Babaria Institute of Pharmacy**

### **Sponsored by NSTEDB, DST and Supported by EDI**

Babaria Institute of Pharmacy was fortunate to organize Entrepreneurship Awareness Camp (EAC) sponsored by The National Science & Technology Entrepreneurship Development Board (NSTEDB), Dept. of Science & Technology, Govt. of India (NSTEDB, DST), Delhi and supported by Entrepreneurship Development Institute of India (EDI), Ahmedabad, on 11<sup>th</sup> -13<sup>th</sup> August, 2016. It was conducted with a view to expose students as well as faculty of academic institutions, offering degree/diploma courses in S&T, to entrepreneurship as an alternative career. It was all the more important because of very few students of pharmacy thinking about entrepreneurship as career option.

The event was flagged off with a traditional inaugural ceremony. The chief guest and key note speaker was Mr. Hardik Ukani, Chief Operating Officer in Vasu Healthcare Pvt. Ltd., Vadodara. He elaborated on the topic of “How to start a SSI pharma unit” sharing his own struggles and success stories. The next plenary session was by Mr. Ketan Patel, Director, Ktech Auto Pvt. Ltd and Director (Administration) BITS Edu Campus. He enthralled the audience with the need of creativity for success of business. The inaugural sessions left the audience seeking more depth and thought for entrepreneurship.

The second session on the inaugural day began with deliberation on “qualities of an entrepreneur” by Mr. Nitin Paranjape, Director, Edutech Learning Solutions Pvt. Ltd., Vadodara. He described what it takes to be a good entrepreneur. The final session of the day was by Dr. Sunil Baldania, CMD, Apna Dawa Bazar, an entrepreneur who has ventured in community pharmacy business. He spoke to the audience about identification of profitable opportunities for entrepreneurship.

The second day had alumni of Babaria Institute of Pharmacy who are successful entrepreneurs, sharing their success stories and struggles. Mr. Hardik Duvani, MD, Sagar Industries Ltd., Junagadh deliberated on the common problems faced by entrepreneurs and the students benefitted from the interaction session with him. Mr. Pratik Chaudhary, Advocate, YJ Trivedi and Co., Ahmedabad an advocate and pharmacist by profession elaborated on the global intellectual property scenario and correlated it with startups in India. He explained the intricacies of intellectual property and suggested what could be done to avoid legal hassles with startups. The second session was dedicated for industry visit to M/s. Vasu Healthcare Pvt. Ltd. and M/s. Shine Pharmaceuticals Pvt. Ltd.

The final day witnessed some interesting sessions where Dr. Santosh Shah, Director (Innovation), BITS Edu Campus discussed on Next Gen – Nanotechnology and showed the audience some interesting videos. He elaborated that novel technologies are niche markets which could be explored. This was followed by a session by Mr. Jaymin Patel, AMD, Roaq Chemicals Pvt. Ltd., Nandesari, Vadodara. He shared some facts and requirements for setting up bulk drug industry. Mr. Mayur Parmar, Drug Inspector, spoke about basics of entrepreneurship.

The second session of the last day of EAC saw Mr. Ketan Naik, Chief Executive, Astral Steritech Pvt. Ltd., Vadodara talking to audience about the techno-commercial aspects of a pharma SSI unit. He emphasized that proper organization and planning were the mantras for success. He explained to students in a very simplified manner the essentials that would translate to better management of startups.

The three day journey culminated with the valedictory ceremony graced by Mr. Ketan Naik, Chief Executive, Astral Steritech Pvt. Ltd. Dr. Vandana B. Patel, Prinicipal, BIP summarized the event and the audience shared their positive feedback and expressed desire to be part of more such events.

To summarize, the participants were exposed to different aspects of entrepreneurship, including opportunity guidance, services offered by agencies of support system etc. by eminent successful entrepreneurs. A visit to the industries located in the region was also arranged to bring the students in direct touch with practicing entrepreneurs. EAC focused to create a multiplier effect on opportunities for self-employment, augment the supply of competent entrepreneurs through training and inculcate the spirit of 'Entrepreneurship' in youth.







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